

PIOTR JAKUBOWSKI

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16 S Aberdeen # 9, Chicago, IL 60607

Education

Drake University

Double Major

- Bachelor of Science in Business Administration - Marketing
- Bachelor of Arts - Creative Advertising

Des Moines, Iowa
Graduated May 2008

Sophia University

Jakarta International School

Spring 2006 - Tokyo, Japan
1990-2004 - Jakarta, Indonesia

Employment Experience

Media Specialist

Dean Media Group

- Manage and serve online email, banner and SEM/SEO campaigns
- Provide reporting, statistics and trend analysis for online advertising
- Research industry applications for new technology and social media

Chicago, Illinois
September 2008 - Present

Account Management Intern

Saatchi & Saatchi New York

- Assisted Yoplait Account Executive with coordination and management
- Created and distributed competitive alerts and meeting synopses
- Researched, compiled and presented "Holistic Marketing" findings

New York City, New York
June 2007 - August 2007

Research Assistant

R.L. Polk Japan

- Organized and digitized the automobile catalog archive
- Assisted researchers with South East Asia database creation and maintenance
- Created comparative analysis documents for Japanese auto market

Tokyo, Japan
June 2006 - July 2006

Account Management Intern

McCann Erickson Indonesia

- Assisted creative department with Coca-Cola campaigns
- Supported account services department with research for winning pitch
- Coordinated staff communication with Senior Account Executive

Jakarta, Indonesia
May 2005 - July 2005

Leadership Experience

President - Drake Advertising Club

- Provided leadership to 35 member group, while retaining 90% attendance
- Organized Crossroads Marketing Competition as part of Iowa Crossroads Music Conference

May 2007 - April 2008

VP Professional Activities - Delta Sigma Pi Fraternity

- Organized professional development events, speakers and activities
- Provided members with opportunities to network within the Des Moines business community

August 2007 - December 2007

Achievements

Vance L. Stickell Memorial Award - Most Outstanding Member of Drake's Chapter

2007

Star of Journalism & Mass Communication - Drake University

2006

Letters from Aceh - Photography book published

2005

Photography Exhibitions - Des Moines, Jakarta

2004, 2005

Languages - Polish, English, Indonesian (fluent); German (5 yrs) Japanese (5 yrs)